

## POSTING CYCLE

Special Display Boards are generally installed when the posting cycle for conventional posters has been completed and site access has been granted by the London Underground.

## SIZES

The size of Special Display Boards varies throughout the London Underground network. Please contact CBS Outdoor Customer Service on 020 7482 3000 for the exact dimensions of the board you are intending to produce. Boards can be accepted in sections.

## IMPORTANT NOTE

In response to Parliamentary legislation, London Underground stations fall into two distinct classifications:

**Section 12 Stations** refers to all sub-surface stations and **Non-Section 12 Stations** refers to all above-ground stations.

## MATERIALS

**Section 12 Stations** are governed by very strict fire regulations, therefore all Special Display Boards must be either screen-printed or flat-bed digitally-printed directly onto 16 gauge, white, powder-coated aluminium. If the board is for outdoor use or at platform level, an anti-graffiti film must be applied to the finished board.

**Non-Section 12 Stations** are not governed by the fire regulations, therefore all Special Display Boards must be either screen-printed or flat-bed digitally-printed directly onto 5mm Foamex board. If the board is for outdoor use or at platform level, an anti-graffiti film must be applied to the finished board.

## GENERAL NOTE

There are several stations on the network that serve as inter-changes with other lines. In a few instances, Earls Court for example, one line runs above-ground (District) and another runs below-ground (Piccadilly), in these circumstances the entire station is given a **Section 12** classification.

## SECTION 12 STATIONS

ALDGATE	COLLIERS WOOD	KNIGHTSBRIDGE	SOUTH KENSINGTON
ALDGATE EAST	COVENT GARDEN	LAMBETH NORTH	SOUTH WIMBLEDON
ANGEL	EARL'S COURT	LANCASTER GATE	SOUTHGATE
ARCHWAY	EDGEWARE ROAD (Bakerloo)	LEICESTER SQUARE	SOUTHWARK
ARSENAL	ELEPHANT & CASTLE	LIVERPOOL STREET	ST. JAMES'S PARK
BAKER STREET	EMBANKMENT	LONDON BRIDGE	ST. JOHN'S WOOD
BALHAM	EUSTON	MAIDA VALE	ST. PAUL'S
BANK	EUSTON SQUARE	MANOR HOUSE	STEPNEY GREEN
BAYSWATER	FINSBURY PARK	MANSION HOUSE	STOCKWELL
BELSIZE PARK	FULHAM BROADWAY	MARBLE ARCH	SWISS COTTAGE
BERMONDSEY	GANTS HILL	MARYLEBONE	TEMPLE
BETHNAL GREEN	GLOUCESTER ROAD	MILE END	TOOTING BEC
BLACKFRIARS	GOODGE STREET	MONUMENT	TOOTING BROADWAY
BLACKHORSE ROAD	GREAT PORTLAND STREET	MOORGATE	TOTTENHAM COURT ROAD
BOND STREET	GREEN PARK	MORNINGTON CRESCENT	TOTTENHAM HALE
BOROUGH	HAMPSTEAD	NORTH GREENWICH	TOWER HILL
BOUNDS GREEN	HATTON CROSS	NOTTING HILL GATE	TUFNELL PARK
BOW ROAD	HEATHROW TERMINALS 1,2,3	OLD STREET	TURNPIKE LANE
BRIXTON	HEATHROW TERMINAL 4	OVAL	VAUXHALL
CALEDONIAN ROAD	HIGHBURY & ISLINGTON	OXFORD CIRCUS	VICTORIA
CAMDEN TOWN	HIGHGATE	PADDINGTON	WALTHAMSTOW CENTRAL
CANADA WATER	HOLBORN	(Bakerloo, District & Circle)	WANSTEAD
CANARY WHARF (Jubilee)	HOLLAND PARK	PICCADILLY CIRCUS	WARREN STREET
CANNON STREET	HOLLOWAY ROAD	PIMLICO	WARWICK AVENUE
CHALK FARM	HOUNSLOW WEST	QUEENSWAY	WATERLOO
CHANCERY LANE	HYDE PARK CORNER	REDBRIDGE	WESTMINSTER
CHARING CROSS	KENNINGTON	REGENT'S PARK	WOOD GREEN
CLAPHAM COMMON	KENTISH TOWN	RUSSELL SQUARE	
CLAPHAM NORTH	KILBURN PARK	SEVEN SISTERS	
CLAPHAM SOUTH	KING'S CROSS ST. PANCRAS	SHEPHERD'S BUSH	

## PACKING

Please wrap the finished board(s) in bubble-wrap to protect the image during transportation and storage.

## DELIVERY ADDRESS

CBS Outdoor, Unit 2, Ferry Lane Industrial Estate, Wickford Way, London E17 6HF.

We can accept deliveries at any time between the hours of 8am and 5pm, Monday to Friday.

## COPY APPROVAL

Before posting can commence, every bus, rail and tram campaign must be submitted to CBS Outdoor for copy approval. This is to ensure that the Codes of Practice outlined by each of our franchise partners are being upheld.

To view the 'Codes of Practice and Guidelines' visit [www.cbsoutdoor.co.uk](http://www.cbsoutdoor.co.uk)  
Go to the 'Campaign Support' section and click on 'Copy Approval'.

To help in this process and to prevent unnecessary production costs, CBS Outdoor requires a **pdf** of each design used in the campaign as soon as it is available. The **pdf** must show the actual version to be used in the campaign, be legible and show the entire poster.

The **pdf** must be emailed to [copy.approval@cbsoutdoor.co.uk](mailto:copy.approval@cbsoutdoor.co.uk)  
To speed-up the process, please indicate in the 'Subject' field, whether the pdf is for: Bus, London Underground, National Rail, Tram or Belfast.

Alternatively, send a colour hard copy of the design to the following address:

CBS Outdoor - Copy Approval  
Camden Wharf  
28 Jamestown Road  
Camden  
London NW1 7BY

Again, please indicate on the front of the envelope whether the hard copy is for: Bus, London Underground, National Rail, Tram or Belfast.

CBS Outdoor assures you of a swift response. Thank you for your co-operation.

**PLEASE NOTE: This address is for Copy Approvals only.  
Do not send artworks or finished posters to this address.**